



KEMP HOUSE, 152-160 CITY ROAD, LONDON EC1V 2NX
UNITED KINGDOM
+44 207 689 7498
REGISTERED IN ENGLAND AND WALES
ASCB ACCREDITED EDUCATIONAL ESTABLISHMENT

BUSINESS PROGRAMMES

Flexible online education
Weekly live webinars
Qualified professors
OTHM Approved Centre

STUDY WITH LSBE

BECOME ELIGIBLE TO

OTHM LEVEL 7 DIPLOMA IN STRATEGIC MANAGEMENT AND LEADERSHIP

POSTGRADUATE QUALIFICATION
10 MONTHS / 120 CREDITS

4 Mandatory Units/20 credits each

- Strategic Management
- Strategic Leadership
- Strategic Human Resource Management
- Advanced Business Research Methods

2 Optional Units/20 credits each

- Strategic Financial Management
- Entrepreneurship and Innovation
- Supply Chain and Operations Management
- Globalisation and Corporate Governance
- Strategic Change Management
- Strategic Marketing

MASTER FINAL STAGE (TOP-UP) PROGRAMME

3 - 6 MONTHS / 60 CREDITS
Advanced Entry Route

Top-Up Programmes at British Universities:

- Master of Business Administration
- MA Business Management
- MA Professional Studies
- MSc Professional Studies

OTHM LEVELS 4 & 5 DIPLOMAS IN BUSINESS MANAGEMENT

UNDERGRADUATE QUALIFICATIONS
20 MONTHS / 240 CREDITS

Level 4

6 Mandatory Units/20 credits each

- Research and Academic Writing
- Business Environment
- Introduction to Business Communication
- Introduction to Quantitative Methods
- Introduction to Business Functions
- Introduction to Finance

Level 5

6 Mandatory Units/20 credits each

- Human Resource Management
- Project Management
- Strategic Marketing
- Accounting for Managers
- Business Law
- Business Ethics

BACHELOR FINAL YEAR (TOP-UP) PROGRAMME

1 YEAR / 120 CREDITS

BA (Hons) or BSc Top-Up Programmes
at British Universities

Or Study with LSBE

OTHM LEVEL 6 DIPLOMA IN BUSINESS MANAGEMENT

UNDERGRADUATE QUALIFICATION
10 MONTHS / 120 CREDITS

OTHM LEVEL 3 DIPLOMA IN BUSINESS STUDIES

6 MONTHS/60 CREDITS

4 Mandatory Units/10 credits each

- Introduction to Research and Academic Skill
- Using IT for Business
- Introduction to Economics and Accounting
- Introduction to the Business Environment

2 Optional Units/10 credits each

- Introduction to Customer Service
- Managing Business Events
- Introduction to Marketing
- Introduction to People Management

HIGHER EDUCATION

- Direct entry into Year 1 of a three-year UK Bachelor's degree or
- OTHM Level 4 Diplomas



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POSTGRADUATE QUALIFICATION
10 MONTHS / 120 CREDITS

6 Mandatory Units/20 credits each

- *Contemporary Issues in Education: Theory, Policy and Practice*
- *The Management of Educational Change*
- *Managing Effective Intercultural Communication and Perspectives*
- *Pedagogy and Practice in Education*
- *Leading Reflective Practice in Education*
- *Research Methods in Education*

MASTER FINAL STAGE (TOP-UP) PROGRAMME

3 - 6 MONTHS / 60 CREDITS
Advanced Entry Route

Top-Up Programmes at British Universities:

- **MA** in Education Management and Leadership
- **MA** Professional Studies
- **MSc** Professional Studies

OTHM LEVEL 6 DIPLOMA IN TEACHING AND LEARNING

UNDERGRADUATE QUALIFICATION: 10 MONTHS/120 CREDITS

6 Mandatory Units/20 credits each

- *Lesson Planning*
- *Reflective Teaching*
- *Management of Class Dynamics*
- *Curriculum Design*
- *Integrated Education*
- *Technology in Education*

OTHM LEVELS 4 & 5

DIPLOMAS IN EDUCATION AND TRAINING MANAGEMENT

UNDERGRADUATE QUALIFICATIONS: 20 MONTHS / 240 CREDITS

Level 4

6 Mandatory Units/20 credits each

- *Principles, Theories and Practices of Education and Training*
- *Create Education and Training Programmes*
- *Engage Learners in the Education and Training Process*
- *Plan, Allocate and Monitor Work in Own Area of Responsibility*
- *Evaluate Education and Training Provision*
- *Reflect on and Maintain Skills and Practice in Education and Training*

Level 5

4 Mandatory Units

- *Teaching, learning and assessment in education and training (Level 4) (20 credits)*
- *Theories, principles and models in education and training (Level 5) (20 credits)*
- *Developing teaching, learning and assessment in education and training (Level 5) (20 credits)*
- *Wider professional practice in education and training (Level 5) (15 credits)*

45 Credits of Mandatory Units

- *Develop and prepare resources for learning and development (Level 4) (6 credits)*
- *Develop learning and development programmes (Level 4) (6 credits)*
- *Equality and diversity (Level 4) (6 credits)*
- *Evaluating learning programmes (Level 4) (3 credits)*
- *Identify the learning needs of organisations (Level 4) (6 credits)*
- *Manage learning and development in groups (Level 4) (6 credits)*
- *Understanding and managing behaviours in a learning environment (Level 5) (6 credits)*
- *Action research (Level 5) (15 credits)*

OTHM IS A UK BASED AWARDING ORGANISATION (CERTIFICATION BODY) APPROVED AND REGULATED BY OFQUAL (OFFICE OF THE QUALIFICATIONS AND EXAMINATIONS REGULATION) IN ENGLAND. AS OTHM QUALIFICATIONS ARE REGULATED, GRADUATES ARE ELIGIBLE TO PROGRESS ONTO DEGREE AND MASTER'S PROGRAMMES WITH ADVANCED ENTRY.



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MORE LSBE PROGRAMMES

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CPD Certified

STUDY WITH LSBE



BOOST YOUR CAREER!

EXECUTIVE EDUCATION

10 - 22 WEEKS

Business Administration

- Certified International Manager**
 - 16 weeks, ASCB Accredited & CPD Certified
- Certified International Leader & Manager**
 - 22 weeks, ASCB Accredited & CPD Certified
- Certified International Human Resource Leader**
 - 12 weeks, ASCB Accredited & CPD Certified
- Organizational Psychology**
 - 10 Weeks, ASCB Accredited

Entrepreneurship

- Certified Entrepreneur & Startup Leader**
 - 14 weeks, ASCB Accredited

Marketing

- Certified Brand Manager**
 - 12 weeks, ASCB Accredited
- Certified Digital Marketing Manager**
 - 16 weeks, ASCB Accredited

Education

- Certified Teaching Innovator**
 - 12 Weeks, ASCB Accredited

SHORT & PROFESSIONAL COURSES

EXPLORE YOUR POTENTIAL!

Short Courses

- Today's Business World Introduction**
 - Webinar, ASCB Accredited
- Today's Business Essentials**
 - 3 weeks, ASCB Accredited
- Certified Start-up Fund Raiser**
 - 6 weeks, ASCB Accredited
- The Art of Negotiation**
 - 6 weeks, ASCB Accredited
- Fundamentals of finance**
 - 6 weeks, ASCB Accredited
- Managerial Economics**
 - 6 weeks, ASCB Accredited

Professional Courses

- Certified Creative Marketing Video Producer**
 - 12 weeks, ASCB Accredited
- Teaching in Higher Education**
 - 4 weeks, ASCB Accredited

LSBE PEDAGOGIC MODEL

AT THE HEART OF HUMAN INTERACTIONS!

LSBE teaching model complies with the constructivist and socio-constructivist models. The purpose is to ensure that students can analyse, interpret and reflect on the knowledge and apply it to the reality of today's world. Our programmes are designed through the competency-based and/or project-based methods to focus on the study of the students' specialist area of business or education. In other words, this gives them the occasion to use the knowledge they have acquired and the technical and soft skills they have developed at the right time and in the right situation to lead them to reach the 'complex know-how to act' (Tardif, 2006) required in the professional world. LSBE emphasises an approach where students craft meaning. The students build their interpretations according to their individual experiences and interactions, thereby constantly experiencing change. We aspire to promote a learning environment supporting cooperative learning grounded on engagement and interaction through discussions, teamwork, case studies, simulations and projects. For the quality of teaching and learning, our classes are limited to a maximum of 20 students which provides personalised education and promotes continual interaction between students.

Online delivery

To foster optimal learning conditions, LSBE online programmes include synchronous and asynchronous activities:

- Asynchronous activities:** Activities on our LMS including video watching, reading, discussion forums, quizzes, Wikis, written assignment, professional experience/final project, etc.
- Synchronous activities:** 1h to 1h30/week depending on the program of live webinars with a highly qualified and experienced professor